

Australia's Department of Foreign Affairs and Trade (DFAT) is seeking international participants to attend a Cultural and Creative Industries International Media Visit (IMV) scheduled to take place in Australia from 14 to 25 November.

Australia has a vibrant arts, cultural and entertainment community, known internationally for its unique style and indigenous heritage. In 2015, the Martin Prosperity Institute (University of Toronto) judged Australia to be the most creative nation on earth on the Global Creativity Index. Australia's creative industries have a proud and distinct international profile which this IMV seeks to support.

We are seeking reporters, columnists or editors who report on culture, art or lifestyle.

This IMV will focus on: Indigenous culture; heritage preservation; screen; performing and visual arts; and Australia's innovation, education and tourism assets supporting these focus areas. Participating journalists will visit cultural and creative industry institutions in Perth, Western Australia, and Adelaide, South Australia. While there are set meetings, we will try to include participants' areas of interests in the program.

1. Sponsored by: Public Diplomacy Branch, Department of Foreign Affairs and Trade
2. Topic: Australia's Cultural and creative industries
3. Selection process
 - a. Number of nominees: 1-2 from the Republic of Korea
 - b. Program schedule: 14-25 November 2017 (10 days in Australia)
 - c. Visiting cities: Perth and Adelaide *program may change
 - d. Criteria
 - Active reporters/columnists/editors with working experience of more than 3 years in creative industries
 - Journalists with a high level of English proficiency to participate fully in the program without an interpreter
 - Journalist's media platform is print, radio or digital media only
 - Freelance journalists can apply if his/her media platform is applicable
 - Journalists will need to seek visas; participation in the IMV is subject to a visa being granted by the relevant Australian authorities.
 - Journalists must be able to visit Australia for the duration of the program
 - e. Selection: selection through document examination
 - Shortlisted by the Australian Embassy in Seoul, final decision by DFAT
 - f. Selection consideration: work experience, reason for application, future plan based on the program, English language proficiency etc.
 - g. Apply to: Claudia.Ryu@dfat.gov.au (only by email with MS word or PDF attachment)
 - h. Apply by: 11pm, Thursday, 14 September 2017
 - i. Nominee announcement (TBC): Monday, 9 October 2017
 - Official announcement to be made on the Embassy website and nominee to be individually contacted
 - j. Enquiries: Ms Claudia Ryu, Senior Public Diplomacy Officer (02-2003-0189)
4. Expenses

- a. DFAT: International airfare and official expenses including domestic transportation/ accommodation/meals in Australia
 - b. Nominee: Personal expenses outside the official program
5. Nominee requirement
- a. Participation in all of the official program
 - b. Attend pre-departure briefing by the Embassy (half-day in early November)
 - c. Publishing stories on the program
 - At least 2 stories/columns to be published in less than 15 days upon return
 - To indicate that these were a result of the IMV by DFAT
 - d. Please arrange approval for the application within your company by getting an agreement to participate signed by an editor level chief.